



January 5, 2023

Dear Potential Business Sponsor:

We are excited to announce our 5th annual Massanutten Technical Center Community Day. This year's event will be held Saturday, June 3, 2023 and includes a campus-wide open house highlighting our programs. A Kids Zone (complete with bouncy houses, petting zoo, and many other activities), local food trucks, and public safety demonstrations are also a part of this free event. In the afternoon, we will have a silent auction and a live/surplus auction. The live auction will include multiple student-built housing projects. In addition, this year we have partnered with **Virginia Momentum** to offer an **MTC Fun Run** around the campus.

We are pleased to announce our MTC Concert Series continues on **Saturday, June 3, 2023, on the MTC campus starting at 6:30 pm**. This concert features headlining act **Thunderstruck – America's AC/DC Tribute Band**. Top-notch Baltimore based cover band, **Surreal**, will be the opening act. Tickets for reserved seating go on sale to the public on Monday, February 20, at 10:00 am.

Please consider partnering with us for the MTC Community Day and MTC Concert Series. There are three levels of sponsorship to provide your company the perfect advertising opportunity, while showing your support for Massanutten Technical Center.

Sponsorship Levels (*must be submitted by February 10, 2023 to receive full benefits*):

Level 1 – Bronze Sponsorship (\$250)

- Company logo on 7,500+ flyers and promotional ads
- Two (2) reserved tickets to concert in the General seating section

Level 2 – Silver Sponsorship (\$500)

- Benefits of Bronze Sponsorship (excluding tickets) **PLUS**
- Company logo on event program given to concert attendees
- Four (4) reserved tickets to concert in the General seating section

Level 3 – Gold Sponsorship (\$1,000)

- Benefits of Silver and Bronze Sponsorships (excluding tickets) **PLUS**
- Company logo on promotional t-shirts for the MTC Fun Run
- Option to set-up company table/booth during Community Day
- Four (4) reserved tickets to concert in the Premium seating section

Once you have chosen the sponsorship level that best suits your company, please send a check payable to Massanutten Technical Center to the address below. Email your company logo to Chris Dalton, cdalton@rockingham.k12.va.us, or Kevin Hutton, khutton@rockingham.k12.va.us. A letter recognizing your sponsorship will be mailed for your records.

Thank you for your consideration. We hope you are as excited as we are for the 2023 MTC Community Day and MTC Concert Series!

Sincerely,

A handwritten signature in black ink that reads "Kevin S. Hutton". The signature is written in a cursive style with a large initial "K" and "H".

Kevin S. Hutton, Director